



MERSEN UK WINS EXPORT TEAM OF THE YEAR AWARD

umi PD Ports Northern Powerhouse Export Awards 2020

Watch later Share

PD PORTS NORTHERN POWERHOUSE EXPORT AWARDS 2020

Powered by 



PD PORTS NORTHERN POWERHOUSE EXPORT AWARDS

THIS YEAR'S PD PORTS NORTHERN POWERHOUSE EXPORT AWARDS, HOSTED BY UMI, SHORTLISTED 48 COMPANIES IN RECOGNITION FOR THEIR OVERSEAS SUCCESS.

THE FINALISTS WERE SELECTED FROM OVER 120 NOMINATIONS FROM ACROSS THE NORTH OF ENGLAND, WITH THE SHORTLISTED COMPANIES ALONE HAVING GENERATED IN EXCESS OF £300 MILLION IN EXPORT TURNOVER LAST YEAR.

THE EVENT, ESTABLISHED IN 2016 BY UMI, RECOGNISES THE NORTH'S TOP EXPORTERS AND HIGHLIGHTS THEIR ACHIEVEMENTS IN INTERNATIONAL TRADE, WHILE ALSO ENCOURAGING OTHERS TO CONSIDER EXPORTING AS A REALISTIC GROWTH STRATEGY.

CATEGORIES

■ NEW TO EXPORT

- A company that has been exporting for less than two years, whatever the age of the business. The winner of this category must be able to show how the start of their export journey is making a big difference to their business.

■ E-COMMERCE EXPORTER OF THE YEAR

- A company that through e-commerce has increased brand awareness and recognition, expanded into new markets, increased sales and efficiency and improved customer service.

■ MOST ENTREPRENEURIAL EXPORTER OF THE YEAR

- A company that has demonstrated entrepreneurial flair within their export strategy. This will be shown through an extraordinary approach to reaching new markets where creativity, innovation and tenacity has resulted in success.

■ MICRO EXPORTER OF THE YEAR

- Recognising outstanding achievements in export growth by a company in any industry with a turnover up to £2 million. This success will be measured by growth in sales and market penetration together with the application of innovative market strategies to extend export potential.

■ SMALL EXPORTER OF THE YEAR

- Recognising outstanding achievements in export growth by a company in any industry with a turnover of £2-£10 million. This success will be measured by growth in sales and market penetration together with the application of innovative market strategies to extend export potential.

CATEGORIES

■ LARGE EXPORTER OF THE YEAR

- Recognising outstanding achievements by a company in any industry with a turnover greater than £10 million. This success will be measured by growth in sales and market penetration together with the application of innovative market strategies to extend export potential

■ EXPORT TEAM OF THE YEAR

- The Export Team of the Year award will recognise a team that can demonstrate significant added value to their business through adopting innovative techniques, personnel development measures, and successful implementation of the company's export sales strategy.

■ EMERGING MARKETS EXPORTER OF THE YEAR

- Awarded to a company which can demonstrate impressive export growth across one or more emerging markets, including Bangladesh, Chile, Colombia, Czech Republic, Egypt, Greece, Hungary, Malaysia, Peru, Philippines, Poland, South Africa, Taiwan and Thailand.

■ HIGH GROWTH MARKETS EXPORTER OF THE YEAR

- Awarded to a company demonstrating impressive export growth in high growth markets, including China, Brazil, India, Russia, Mexico, Indonesia and Turkey.

MERSEN UK TEESSIDE ENTRY

- **OUR ENTRY WAS BASED AROUND THE ACE TEAM AND HOW THEY WORKED WITH THEIR AFFILIATE COMPANY IN JAPAN TO SUCCESSFULLY SELL CUBIC HEAT EXCHANGERS INTO THE HIGHLY COMPETITIVE JAPANESE MARKET**

THE WINNERS

- E-commerce Exporter of the Year - **Virtual Training Centre (VIRSEC)**
- High Growth Exporter of the Year - **Tomlinson Hall**
- New to Export - **TEA+ Vitamin Infused Teas**
- Emerging Markets Exporter of the Year - **Brandon Medical Co Ltd**
- Export Team of the Year - **Mersen UK Teesside Ltd**
- Micro Exporter of the Year - **Solar Solve Ltd**
- Small Exporter of the Year - **DB Orthodontics**
- Large Exporter of the Year - **Evans Vanodine International Plc**
- Most Entrepreneurial Exporter of the Year - **X-Cel Broadcast**

Markus Keller, UK Head of Global Trade and Receivables Finance, Corporate and Business Banking at HSBC UK, commented: "During these unusual times, I'm so glad to be able to take this opportunity to celebrate the success and excellence of the North's leading exporters. HSBC UK are proud to sponsor the Norther Powerhouse Export Awards for a third year running".

"Despite the challenges of 2020, tonight's award winners and exporters have shown real resilience, commitment and entrepreneurial spirit to take the best of the North to the rest of the world."